

**Testimonial:**  
**National Maritime Historical Society**

Our website is an important part of organizational marketing strategy and identity. It is a key informational resource for National Maritime Historical Society members and potential new members. Part of our mission involves developing and marketing fresh programs and events on a continuous basis. We needed a site that was easily accessible so that staff could quickly update and manage content in house. The Content Management system was a terrific solution, allowing various departments access to update their area of the site.

Brigham Pendleton Design worked closely with us to cultivate our website design, forming a collaborative partnership with us. He worked to gain an understanding of the fundamental nature of the National Maritime Historical Society, successfully translating it into a "visual brand" for the Internet.

Once a final prototype design was selected, the development process began. Brigham personally facilitated our training as we learned to use the Content Management interface. Brigham was always available and provided guidance as needed, promptly addressing our concerns as we built our web-identity. He worked with us to tweak the look and feel, navigation, content, and functionality to accurately portray our organizational information.

At launch time, Brigham ensured all aspects of "going live" with the web site were considered, advocating for and ultimately implementing the turnover to Longhead.com, our email and website hosting service provider. Pendleton's team were very hands-on in helping us build and trouble-shoot the Ecommerce area of the site

I highly recommend Brigham Pendleton Design as a talented designer providing a viable solution to non-profit web site development. The Content Management system by Olive Development offered through Brigham Pendleton Design provides the flexibility and accessibility we need from our website. We are very pleased with our new website.

Julia Church  
Marketing Associate  
National Maritime Historical Society

